



SNAP MARKET MATCH

PART OF WASHINGTON STATE'S FRUIT AND VEGETABLE INCENTIVE PROGRAM

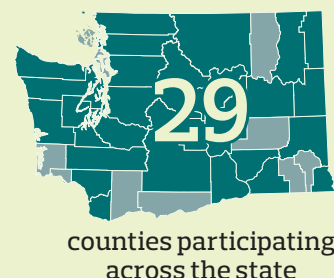
Everyday more than 750,000 people in Washington don't know where their next meal will come from, and often healthy options are out of reach. Since 2015, the Washington State Department of Health and dozens of partners have implemented Fruit and Vegetable Incentive programs at farmers markets and grocery stores to make healthy food more affordable for low-income families in Washington. With initial funding from the U.S. Department of Agriculture, and continued support from private and state funding, the Fruit and Vegetable Incentive Program helps Washington families on limited budgets afford more fruits and vegetables.

At more than 100 participating farmers markets and farm stands, customers who use Supplemental Nutrition Assistance Program (SNAP) benefits can double their SNAP benefits to buy more fruits and vegetables.

“We have a lot of new customers each year finding the market because of our outreach about the food access programs.” –Farmer

“I love being able to maximize my EBT while being a part of supporting local farmers.” –Shopper

“They help to provide fresh fruits and veggies to my five-year-old son . . . I go to school and work part time, so to have the added help is crucial.” –Shopper



\$3,678,344

to local farmers in combined
SNAP and incentive sales
from 2015-2019



shopper visits to participating
farmers markets and farm
stands from 2015-2019

For more information, contact FVIP@doh.wa.gov or visit doh.wa.gov/SNAPMarketMatch.